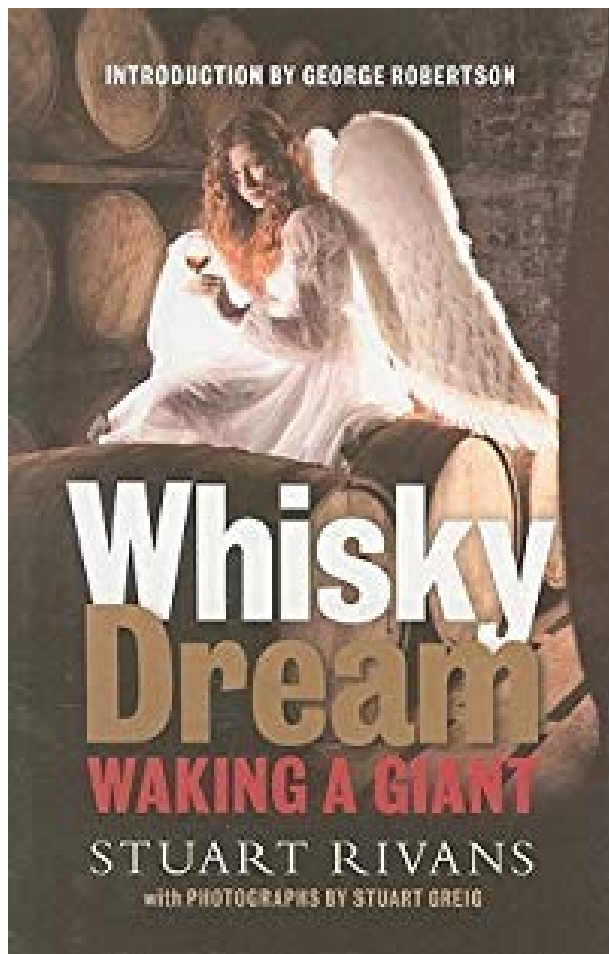


Whisky Dream: Waking a Giant



Goodreads Rating:	3.75
ISBN13:	9781841586816
Genre:	Uncategorized
Language	English
Author:	Stuart Rivans
Published:	May 1st 2008 by Birlinn Ltd
Pages:	224
ISBN10:	1841586811

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For former wine merchant Mark Reynier, business partner Simon Coughlin, master distiller Jim McEwan and sales and marketing guru Andrew Gray, putting the world-famous Bruichladdich distillery back on its feet after seven years of silent mash tuns was the stuff of dreams. Yet thanks to end reserves of energy, enthusiasm and humour, they made their dream a reality, and in 2001 Bruichladdich was back in business. Spurred on by this success, Mark turned his attention to Port Charlotte, another of Islay's moribund malts, and with an equal application of vigour and determination, brought it back from the brink. But the road to success was not easy. Armed robberies, a lost Royal Navy submarine, alcoholic dogs, suspicious salad cream bottles, the CIA and the problem of trying to find £4 million in a matter of weeks were just some of the things that conspired to thwart the enterprise. Whisky Dream is the inspiring and entertaining story of this venture, a testament to what vision and dedication can achieve in the face of adversity, as well as a marvellous celebration of the reincarnation of two of the world's most famous Single Malt Scotch Whiskies.