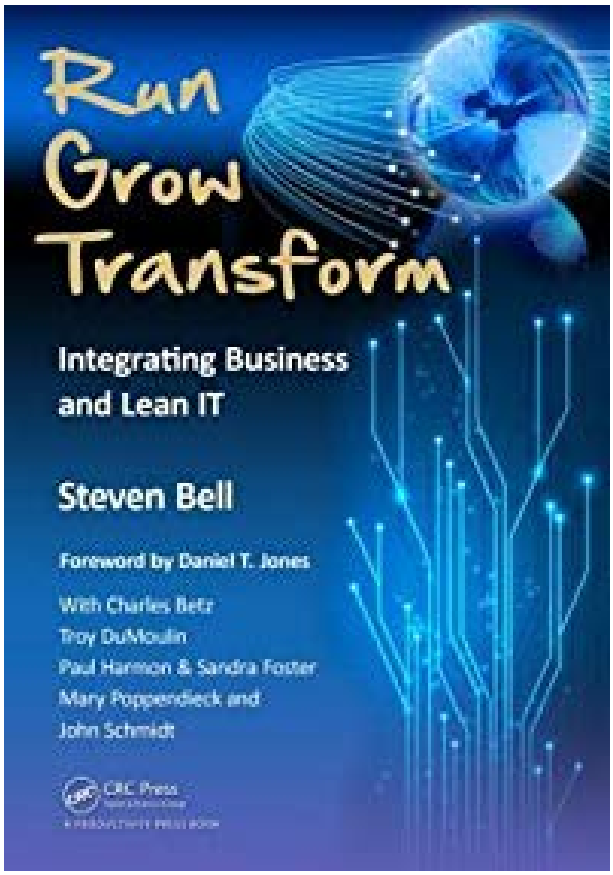
Run Grow Transform: Integrating Business and Lean IT



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Your customers want innovation and value, and they want it now. How can you apply Lean principles and practices throughout your enterprise to drive operational excellence, reduce costs while improving quality, enable efficient growth, and accelerate idea-to-value innovation? Shingo Prize-winning author Steve Bell and other thought leaders show you how-guiding you to more effectively align people and purpose, promote enterprise agility, and leverage transformative IT capabilities to create market-differentiating value for your customers. Combining research and insight with practical examples and in-depth case studies that can be put to immediate use, Run Grow Transform: Integrating Business and Lean IT is a must read for leaders and senior managers from all disciplines, showing you how to: Drive enterprise outcomes and strategy through adaptive Business/IT learning Maximize collaboration, leverage the knowledge and skills of your teams Overcome enterprise-wise obstacles commonly encountered by Agile development teams Improve infrastructure reliability and cost, learn how to get the best results from operations frameworks including ITIL, COBIT and ISO 20000 Apply Lean principles to Enterprise Architecture and Business Process Management disciplines Make informed, value-based choices about outsourcing Tap into big data and social media to listen to and interact with the virtual voice of your customers Streamline management, collaboration, and communication systems Identify and measure the right things that lead to customer value What readers are saying: This book focuses on the most critical and challenging issue for any aspect of the development or use of IT: creating a collaborative learning culture. -Jeffrey K. Liker, Shingo Prize-winning Author of The Toyota Way Run Grow Transform takes the next logical step to driving enterprise value. This could be the

game-changing playbook for IT 3.0. -Mark Katz, CIO & Senior Vice President, Esselte Corporation A powerful read detailing how companies can leverage their Lean IT transformation to supercharge the business. -Tom Paider, IT Build Capability Leader, Nationwide The consistent application of the practices described in this book has enabled Embraer to reap huge gains. I recommend this book as a desktop companion. -Alexandre Baul□, Vice President Information Systems, Embraer ... takes the reader a leap forward, ready for immediate application to bridge Lean and innovation. -Melissa Barrett, Enterprise Architecture & IT Strategy, Premera Blue Cross ... sets out the principles and practices necessary for success in the new economy. -Jez Humble, Author of Continuous Delivery Steve Bell has hit another home run with this book. Either your organization will adopt the wisdom contained in this book and thrive, or your competitors will do so and put you out of business. -Scott Ambler, Author of Disciplined Agile Delivery It's rare to see truly new insight added to the Lean discussion. Steve Bell does just that by continuing to push the frontiers of Lean thinking. -Alexander Brown, COO, Scru