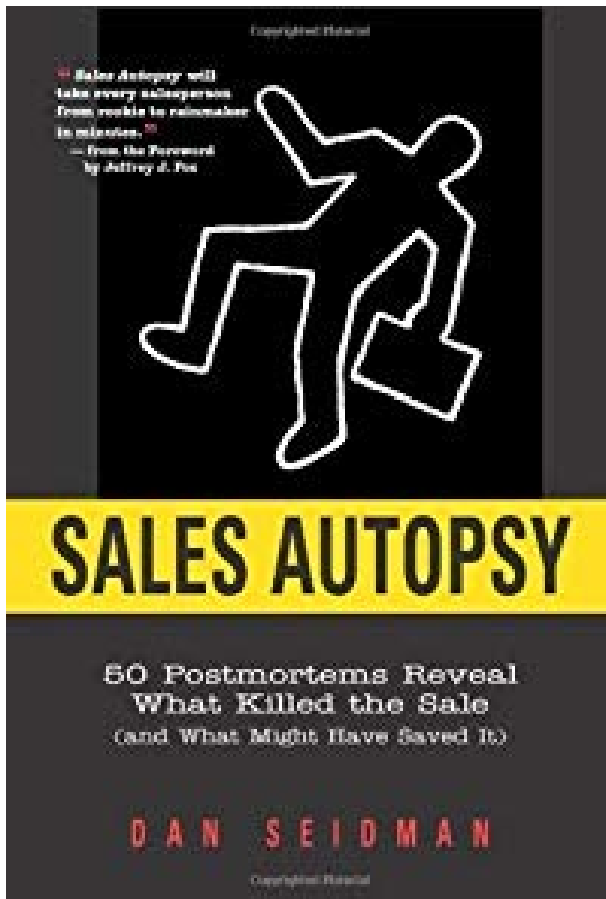


# Sales Autopsy: 50 Postmortems Reveal What Killed the Sale (and What Might Have Saved It)



<b>Goodreads Rating:</b>	3.73
<b>ISBN13:</b>	9781419540554
<b>Genre:</b>	Uncategorized
<b>Language</b>	English
<b>Author:</b>	Dan Seidman
<b>Published:</b>	October 2nd 2006 by Kaplan Business
<b>Pages:</b>	183
<b>ISBN10:</b>	1419540556

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Dan Seidman knows the worst nightmares of salespeople, and the humour and ons that can be found in every sale gone wrong. This text reveals how even the biggest selling disasters can either be turned around in the moment or simply serve as a reminder of what not to do next time.