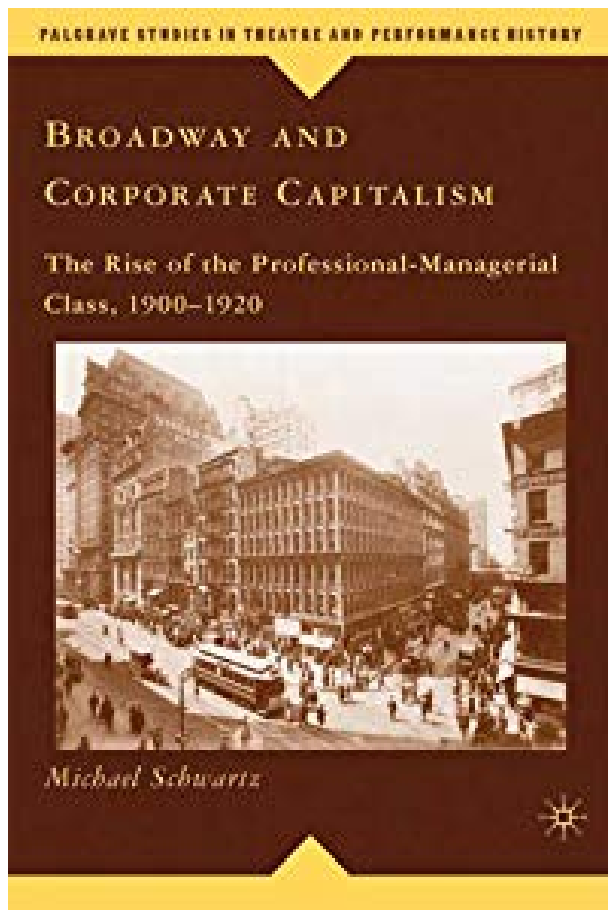


# Broadway and Corporate Capitalism: The Rise of the Professional-Managerial Class, 1900-1920



<b>Goodreads Rating:</b>	3.00
<b>ISBN13:</b>	9780230616578
<b>Genre:</b>	Uncategorized
<b>Language</b>	English
<b>Author:</b>	Michael Schwartz
<b>Published:</b>	July 15th 2009 by Palgrave Macmillan
<b>Pages:</b>	228
<b>ISBN10:</b>	0230616577

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Broadway and Corporate Capitalism examines two overlapping and, in many ways, symbiotic phenomena of early 20th century America—the emergence of the Professional-Managerial Class within American corporate capitalism and the evolution of Broadway. Michael Schwartz shows how the class movements moved—literally and figuratively—to the rhythm of noisy, frenetic farces, highly charged business and sports melodramas, and exuberant musicals. This book brings to life the representative plays, playwrights, actors, critics, and audiences from one of the liveliest periods of Broadway.