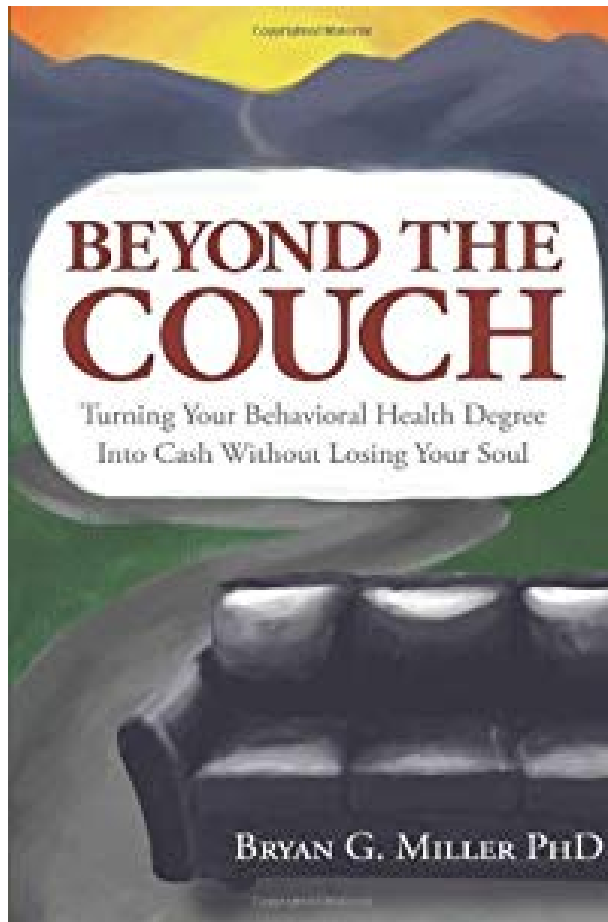


Beyond the Couch: Turning Your Behavioral Health Degree Into Cash Without Losing Your Soul



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Want to increase your income and expand your behavioral health practice without getting another degree? Dr. Bryan Miller was a therapist for nine years before discovering he could have greater freedom (and income) with his profession if he was a consultant, rather than as a traditional therapist. After his unexpected glimpse into the consulting world and the resulting choice to move "beyond the couch," Miller has now written a step-by-step guide aimed specifically at helping behavioral health professionals looking to adapt or expand their careers. Increase your income and expand your behavioral health practice by learning to think like a consultant-all without getting another degree. After reading his indispensable guide, you will know: - How to identify potential clients - How to develop proposals and get them funded - How to conduct and analyze projects - How to utilize the skills you already possess as a trained behavioral health professional - How to use basic research skills to make your work more efficient - How to manage a consulting business - How organizations and businesses think about the people who work for them As a consultant, you'll be able to see fewer clients and, at the same time, make more money, and who doesn't want that? This book is your official invitation into the consulting world-can you see yourself beyond the couch?